Lithium
Training Program Overview

Lithium's education program is designed to help you be successful with our products and maximize the outcomes from your investment in Lithium.

Our training program follows a blended education approach:

Instructor Led Training

Facilitated

Learner Led

Blended Education Approach

PowerPoint & Reference Guides

Certification

eLearning

Who Should Attend

Our certified instructors deliver trainings for a wide range of users. Our courses use up-to-date best practices and technologies and are taught by thought-leaders and subject matter experts with real-world implementation experience.

We offer courses for: Business Sponsors, Social Program Directors, Engagement Managers, Community Managers, Social Media Managers, Analysts, Administrators, Moderators, Social Agents, Social Design Experts, Direct Support Agents, Supervisors, and Managers.

Classroom Training Offerings

Our classroom trainings are convenient, customizable, and affordable. We provide a well-balanced training curriculum. For each role within a Lithium project, we offer a specific training track. For example, for each business user working with a Lithium community we provide courses that focus on best practices for building and maintaining a successful community, whereas designer and developer courses are built with design principles and best coding practices as the primary focus.

We offer our training courses in San Francisco (CA, USA), London (United Kingdom), Austin (TX, USA), and Zurich (Switzerland). Classroom trainings are available for our clients and partners.

- Classroom trainings include a minimum of 5 participants
- Get classroom schedules by contacting: education@lithium.com

On-site Training Services

Lithium can bring any classroom training session to your office!

We offer the same classroom training for onsite training. We recommend a maximum of 12 participants for on-site training which allows for more 1:1 interaction during the training.
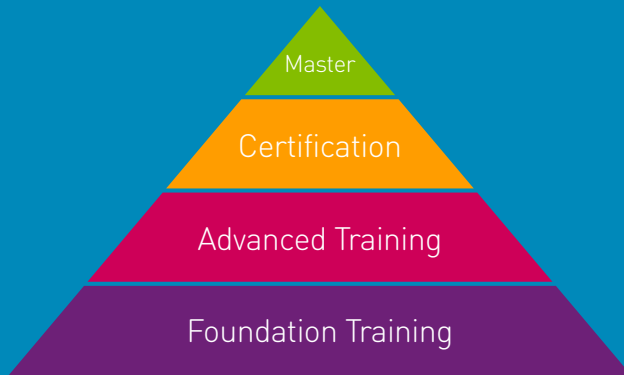
Lithium's eLearning

Lithium offers online training to help you learn about and be successful with our products.

Our goal is to help you understand what's available, and then build thriving communities - from planning and design through implementation, growth and management.

The courses are available anytime, anywhere. Participants have access to exercises and demos through Lithium Learning our learning management system.

Customized Trainings

We understand that each client has different needs; our customized courses offer tailored training materials, including demonstrations and exercises specific to your environment.

Training is made up of four tracks

Building your 'foundation' is easy with bite-size video tutorials

Our training is made up of four tracks

Our program is designed to help you take our products to the next level. If you don't see a course that fits your needs, we also build customized trainings for our clients and partners.

How it works

We suggest specific courses depending on your role. Lithium can help set up individual accounts for you and your team to access the tutorials or attend a training.

About Lithium's Foundation Training

Our Foundation program provides video tutorials for all types of users. These videos range from 2–30 minutes.

After you complete the foundation track, we suggest signing up for an advanced training.

About Lithium's Advanced Training Classes

Our Advanced training provides classes for participants with an in-depth understanding of Lithium's products by teaching best practices and demonstrating concepts, incorporating customer stories and lessons learned. This training includes hands-on exercises and quizzes and can be taken face-to-face or online.

After you have completed the Advanced training courses, we recommend you become certified or take our Master Classes.

About Lithium Certification

Our Certification Program bridges the gap between measurable expertise and work experience for Community Managers, Agents, Developers, and Business teams.

Lithium Certified Professionals deliver the highest possible level of expertise, providing knowledge and professionalism within a Lithium project.

The Lithium Community Manager Certification gives you the opportunity to learn the latest best practices, as distilled by Lithium's consultants, from hundreds of companies around the world who have implemented enterprise communities on the Lithium platform. For experienced community managers, it's an opportunity to benchmark their practices against some of the world's best. For those starting out, it's a great foundation for future learning.

About Lithium's Master Classes

Each Master Class provides you with access to our thought leaders and other leading experts, which stimulates discussions about strategy and practice, supported by current best practices for building successful social strategies.