

Community Manager Appreciation Day 2020 Contest OFFICIAL RULES

1. **HOW TO ENTER:** Beginning on Monday, January 21, 2020 at 6:00 pm PT through Monday, January 31, 2020 at 5:00 pm PT, log onto the Atlas community at community.khoros.com and follow the on-screen directions to submit a response to the question: “What advice would you give to a new community manager?” You can choose to either provide a written answer in 500 words or less or submit a 1-2 minute video containing your answer. All submissions must be in the English language. Only one entry per person is permitted. You may not enter more than once by using multiple email addresses, identities, or devices to circumvent the rules. Further, use of any robotic, automatic, programmed, or similar entry method is prohibited. Entering more than once or in violation of any of these rules will void all entries and result in disqualification.
2. **ELIGIBILITY:** Open to residents of Canada (excluding Quebec) and the United States (excluding Rhode Island and Arizona) who are members of the Atlas community irrespective of role (you don’t have to be a community manager!); entrants must be 21 years of age and older as of January 21, 2020. Entrants are not eligible if they are employees of Khoros, LLC (“Sponsor”) or its affiliates, parent companies, subsidiaries, and agencies (collectively “Promotion Parties”), and members of their immediate family or persons living in the same household. This contest is also void where prohibited.
3. **WINNER SELECTION:** After the end date of the contest, a panel of 10 Khoros employees skilled and experienced in online and social media communities will judge the entries based on their creativity, originality, and quality of advice. Two potential winners will be selected. No later than February 17, 2020, Sponsor will notify the potential winners by the email address connected to their Atlas profile. The potential winner will then need to sign and return any required Affidavit of Eligibility and Release within 7 calendar days after the notice is sent or such other date is communicated and set by Sponsor. Failure to respond within the applicable time period will result in forfeiture of prize and Sponsor shall have the option to award the prize to the runner-up. Additionally, the return of any prize notification as undeliverable or failure to contact a potential winner may result in disqualification and an alternate winner may be selected. The winners will be announced on the Atlas Insights Blog (<https://community.khoros.com/t5/Atlas-Insights-Blog/bg-p/lithiumblog>). All income taxes resulting from acceptance of prize are the responsibility of winner. By entering this contest, entrant accepts and agrees to these Official Rules and the decisions of Sponsor, which shall be final in all matters. Acceptance of a prize also constitutes permission for the Sponsor to use winner’s name/likeness, avatar, username, and biographical and company information for worldwide marketing and commercial purposes in perpetuity without further compensation or right of approval, unless prohibited by law. All federal and state laws apply.
4. **LIMITATION OF LIABILITY: BY ENTERING THIS CONTEST, ENTRANTS WAIVE ALL RIGHT TO, AND HOLD THE PROMOTION PARTIES HARMLESS FROM, ANY CLAIM, LIABILITY, LOSS, DAMAGE (INCLUDING PUNITIVE, INCIDENTAL, AND CONSEQUENTIAL DAMAGES), OR EXPENSE (INCLUDING ATTORNEYS’ FEES) ARISING OUT OF OR IN CONNECTION WITH PARTICIPATION IN THIS CONTEST OR THE ACCEPTANCE, USE, OR MISUSE OF ANY PRIZE. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.** Promotion Parties will not be responsible for: late, incomplete, or incorrect entries; an entrant's failure to receive prize notices due to entrant’s spam, junk e-mail, or other security settings or for entrants’ provision of incorrect or otherwise non-functioning contact

information; technical, hardware, or software malfunctions, lost or unavailable network connections, or failed, incorrect, inaccurate, incomplete, garbled, or delayed electronic communications whether caused by the sender or by any of the equipment or programming associated with or used in this contest; by any human error which may occur in the processing of the entries in this contest; or any typographical, technological, or other error in the publishing of the offer, administration of the contest, or announcement of the prize. If, in the Sponsor's sole opinion, there is such an error, or there is any suspected evidence of tampering with any portion of the contest, or if technical difficulties (including viruses and bugs) compromise the integrity of the contest, Sponsor reserves the right to, in its sole discretion, cancel or modify this contest in a manner deemed appropriate by the Sponsor. In the event of cancellation, winners will be selected from among all eligible entries, if any, received as of date of cancellation. In the event a dispute arises as to the identity of a potentially winning entrant, entries will be declared according to the name supplied during submission of the entry.

5. **PRIZE:** Each winner will receive one ticket to Khoros Engage 2020, which will be held in Austin, Texas. The approximate retail value of one ticket is \$1,095 (USD). The total combined prize value for this contest is \$2,190 (USD). Prize consists of only those items specifically listed as part of the prize. The prize does not include transportation to or from the event or lodging at the event. Further, if a winner is unable to attend the event, there is no cash equivalent that will be offered. Limit one prize per family or household. No substitution or transfer of prize permitted by winner. Sponsor reserves the right to substitute a prize of equal or greater value. If a potential winner is disqualified for any reason, Sponsor will award the applicable prize to the runner-up from among all remaining eligible entries. Only 3 runners-up will be selected, after which the prize will remain un-awarded.

6. **ENTRANT GENERATED CONTENT:** In the event and to the extent that this contest requires or requests an entrant to submit entrant-generated content, the entrant gives the Promotion Parties a non-exclusive license granting the Promotion Parties the perpetual, worldwide right to use, reproduce, modify, perform, display, and distribute the entrant-generated content without need for compensation to entrant. Such license also includes use of such content for marketing, promotional, and commercial purposes that may not be affiliated or connected to this contest. Entrant warrants and represents that: they have the right to submit their entrant-generated content; such content it is not unlawful, defamatory, or obscene; such content does not infringe or misappropriate the intellectual property, privacy, or publicity rights of other individuals or entities; such content is not offensive, harassing, or has the purpose or effect of creating an intimidating or hostile environment; such content does not use ethnic slurs, personal insults, or other offensive language; such content does not contain harmful content such as malware, viruses, time bombs, and other computer programming routines that could damage or interfere with a system, program, or data; and such content does not contain personal identifiable information of persons who have not consented in writing to the disclosure of such personal information. Each entrant agrees that it will defend, indemnify, and hold harmless the Promotion Parties from any losses, damages, or other liabilities incurred by any or all of the Promotion Parties arising from or relating to their entrant-generated content.

7. **CHOICE OF LAW AND FORUM:** Entrant agrees that all matters arising out of or relating to this contest and these Official Rules are governed by, and construed in accordance with, the laws of Texas, without giving effect to any of its conflict of law provisions. Entrant further agrees that any legal suit, action, or proceeding arising out of or relating to this contest and these Official Rules shall be brought exclusively in the applicable federal or state courts located in Austin, Texas.

8. **PRIVACY:** Information submitted with an entry is subject to the Privacy Policy stated on www.khoros.com.

9. **WINNERS LIST:** For the names of the 2 winners, which will be available after March 1, 2020, send a self-addressed, stamped envelope to: Name of Contest, Khoros Marketing Department, 7300 Ranch Road 2222, Building 1, Austin, Texas 78730, USA.

10. **SPONSOR:** Khoros, LLC, 7300 Ranch Road 2222, Building 1, Austin, Texas 78730, USA.